

# CHAMBERWEST

Presentation to City of Taylorsville City Council  
January 22, 2020

# CHAMBERWEST...



## WE ARE:

- A Catalyst for Business Growth;
- A Convener of Leaders and Influencers who make things happen; and
- A Champion for a Stronger Community.

We Build Business Relationships;

We Engage in Political Action;

We Promote the Community;

We Represent the Interests of Business with Government; and

We Do things to Strengthen the Local Economy.



# NEW PROGRAMS IN 2020...



- Job Fair – April 22<sup>nd</sup>
  - In collaboration with Granite School District and Jordan School District, Salt Lake Community College, and Utah Department of Workforce Services
- Small Business Series – April/May/June & September/October/November
  - In collaboration with the Small Business Development Center
- Women in Business – Spring Golf Clinic – May 12<sup>th</sup>
- Washington DC Mission – May 18<sup>th</sup> -21<sup>st</sup>
- Creation of an introductory “Welcome to the Business Neighborhood” program for new businesses

# PROGRAM OVERVIEW:

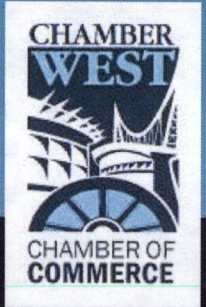


Board of Directors	Board of Governors	Business Advocacy City, County, State, Federal
<b>Women in Business Program</b> Bi-monthly Professional Growth Series, Spring Conference; Silent Hero Program, Spring Golf Clinic, Community Service	<b>Legislative Affairs Committee</b> Air Quality, Business & Government Relations, Economic Development & Business Sustainability, Education & Workforce Development, Healthcare, Housing, Transportation, Water Conservation & Development	<b>Leadership Institute Program</b>
<b>Ambassadors</b> Ribbon Cuttings; Ground Breakings	<b>Professional Development Series</b>	<b>HR Series, Small Business Series, Job Fair(s)</b>
<b>Annual Awards Gala</b>	<b>Annual Fall Business Conference</b>	<b>Annual Golf Tournament</b>
<b>Casual Friday Luncheons</b>	<b>Business Connections</b>	<b>Washington DC Mission</b>

# RIBBON CUTTINGS GROUND BREAKINGS



# LEGISLATIVE AFFAIRS

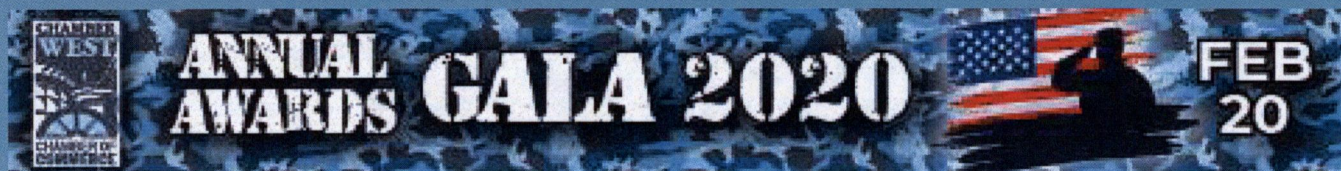


- **2020 Committees & Priority Documents:**
  - Air Quality
  - Business and Government Relations
  - Economic Development and Business Sustainability
  - Education and Workforce Development
  - Healthcare
  - Housing
  - Transportation
  - Water Conservation and Development

# GOVERNMENT RELATIONS



- Foster Strong Relationships with State Legislators, State Government Officials, City and County Elected Officials and Key Staff Members
- Involve City Leadership in Ribbon Cuttings, Ground Breakings and Re-Grand Opening Events
- Encourage Participation in ChamberWest Programs based on availability and interest
- Review City Council Meeting Agendas to identify issues impacting businesses and engage with board support
- Present at City Council Meetings 1-2 times per year
- Identify opportunities to engage ChamberWest Board Members with City Leadership
- Communicate value of ChamberWest membership and engagement
- Share contact information and issues of concern as appropriate



- Themed - 'Calling all Troops – Operation ChamberWest'
- 5:00 – 8:30 pm
- Maverik Center
- Hall of Fame Award Winner: Ron Bigelow
- Other Award Finalists
  - Business of the Year
  - Small Business of the Year
  - Best Place to Work
  - Volunteer of the Year



## OTHER MAJOR EVENTS



### ➤ *Women in Business Spring into Success Conference*

➤ *Tuesday, April 10<sup>th</sup> – 7:30 am – 3:00 pm*

➤ *Utah Cultural Celebration Center*

### ➤ *Annual Golf Classic*

➤ *Wednesday, June 25<sup>th</sup> – 7:00 am – 3:00 pm*

➤ *Stonebridge Golf Club*

### ➤ *Annual Fall Business Conference*

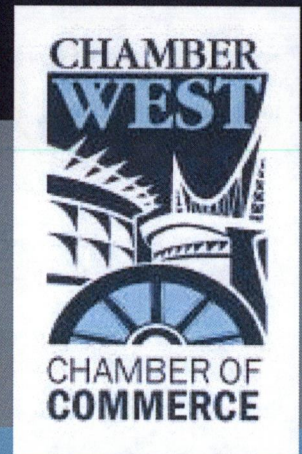
➤ *Wednesday, September 16<sup>th</sup> – 7:30 am – 3:00 pm*

➤ *Utah Cultural Celebration Center*

# GOVERNMENT RELATIONS



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# CALENDAR OF EVENTS

## January:

- 9 Legislative Affairs Committee – Jordan Valley Medical Center (JVMC)
- 9 2019/2020 Leadership Institute Session
- 10 2<sup>nd</sup> Friday Casual Lunch
- 14 Women in Business Luncheon
- 15 Business Connections
- 16 Board of Governors Meeting - JVMC
- 17 Legislative Affairs Meeting – JVMC
- 23 Legislative Affairs Meeting – JVMC
- 28 Legislative Caucus – Utah State Capitol
- 30 Legislative Affairs Meeting - JVMC

## February:

- 4 Legislative Caucus Meeting – Utah State Capitol
- 5 Business Connections
- 6 Legislative Affairs Meeting – JVMC
- 7 New Member Orientation
- 11 2019/2020 Leadership Institute Session –Utah State Capitol
- 11 Legislative Caucus – Utah State Capitol
- 12 ChamberWest HR Series – Part 1
- 13 Legislative Affairs Meeting – JVMC
- 14 2<sup>nd</sup> Friday Casual Lunch
- 18 Legislative Caucus – Utah State Capitol
- 19 Business Connections
- 20 Legislative Affairs Meeting - JVMC
- 20 Annual Awards Gala – Maverik Center
- 25 Legislative Caucus – Utah State Capitol
- 27 Legislative Affairs Meeting - JVMC
- 27 Board of Directors Meeting – JVMC

## March:

- 3 Legislative Caucus M – Utah State Capitol
- 4 Business Connections
- 5 Legislative Affairs Committee – JVMC
- 10 Women in Business Luncheon
- 12 Legislative Affairs Committee – JVMC
- 12 2019/2020 Leadership Institute Session
- 13 2<sup>nd</sup> Friday Casual Lunch
- 18 Business Connections
- 19 Board of Governors Meeting – JVMC

## April

- 1 Business Connections
- 2 Legislative Affairs Committee (with Legislators) – JVMC
- 9 2019/2020 Leadership Institute Session
- 10 2<sup>nd</sup> Friday Casual Lunch
- 14 WIB Spring into Success Conference – Utah Cultural Celebration Center
- 15 Business Connections
- 6 Board of Directors Meeting – JVMC
- 23 ChamberWest Professional Development Series
- TBD Small Business Development Series – Part 1
- TBD Job Fair

## May:

- 6 ChamberWest HR Series – Part 2
- 6 Business Connections
- 7 Legislative Affairs Committee – JVMC
- 8 New Member Orientation
- 8 2<sup>nd</sup> Friday Casual Lunch
- 12 WIB Golf Clinic – The Ridge Golf Club
- 14 2019/2020 Leadership Institute Session
- 18-21 Washington DC Mission
- 19 WIB Silent Hero Program
- 20 Business Connections
- 28 Board of Governors Meeting – JVMC
- TBD Small Business Development Series – Part 2

## June:

- 3 Business Connections
- 4 Legislative Affairs Committee – JVMC
- 11 2019/2020 Leadership Institute Session & Graduation
- 12 2<sup>nd</sup> Friday Casual Lunch
- 17 Business Connections
- 18 Board of Directors Meeting – JVMC
- 25 Annual Golf Tournament – Stonebridge Golf Club
- TBD Small Business Development Series – Part 3

## July:

- 1 Business Connections
- 10 2<sup>nd</sup> Friday Casual Lunch
- 14 WIB Professional Growth Series
- 15 Business Connections
- 16 Board of Governors Meeting

## August:

- 5 Business Connections
- 6 Legislative Affairs Committee – JVMC
- 12 ChamberWest HR Series – Part 2
- 14 New Member Orientation
- 14 2<sup>nd</sup> Friday Casual Lunch
- 19 Business Connections
- 20 Board of Directors Meeting
- 27 ChamberWest Professional Development Series

## September:

- 2 Business Connections
- 3 Legislative Affairs Committee – JVMC
- 8 WIB Professional Growth Series
- 10-11 2020/2021 Leadership Institute Kick-off Event
- 11 2<sup>nd</sup> Friday Casual Lunch
- 16 Annual Fall Business Conference
- 17 Board of Governors Meeting
- TBD Small Business Development Series – Part 4

## October:

- 1 Legislative Affairs Committee – JVMC
- 7 Business Connections
- 8 2020/2021 Leadership Institute
- 9 2<sup>nd</sup> Friday Casual Lunch
- 9-10 Board Retreat
- 21 Business Connections
- 22 ChamberWest Professional Development Series
- TBD Small Business Development Series – Part 5

## November:

TBD SLC Stars Event

4 Business Connections

5 Legislative Affairs Committee – JVMC

10 WIB Professional Growth Series

11 ChamberWest HR Series – Part 4

12 2020/2021 Leadership Institute Session

13 New Member Orientation

13 2<sup>nd</sup> Friday Casual Lunch

18 Business Connections

19 Board of Governors Meeting – JVMC

TBD Small Business Development Series – Part 6

## December:

2 Business Connections

3 Legislative Affairs Committee – JVMC

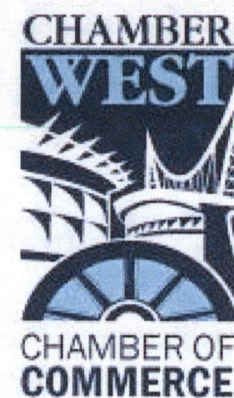
8 WIB Holiday Event – TBD

10 2020/2021 Leadership Institute Session

11 2<sup>nd</sup> Friday Casual Lunch

16 Business Connections

17 Board of Directors Meeting – JVMC



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